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## ADEKA Group Mid-Term Management Plan *ADX 2023*

FY2021-2023

### **ADEKA COPORATION**



#### 1. Review of the previous Mid-Term Management Plan BEYOND 300 ··· P2

2. ADEKA Group's Vision for 2030 ···· P11

### 3. Overview of the New Mid-Term Management Plan ADX 2023 ···· P16

- Concept for Establishment
- Management Target and KPI
- Outline of ADX 2023 and Recognition of the External Environment (FY2021-2023)
- Key Strategies
- Initiatives Addressing CSR Priority Issues
- Capital Investment Plan
- Dividend Policy



### 1. Review of the Previous Mid-Term Management Plan BEYOND 300

### Overview of Mid-Team Management Plan BEYOND 300 (FY2018-2020)

#### **Basic Policies**

Become an excellent company with sales exceeding 300 billion yen

- Second stage of achieve ADEKA VISION 2025
- Exceed 300 billion yen of sales with organic growth

#### **Key Strategies**

Global expansion of three main businesses	Entering new domains	Enhancing our management foundation
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#### **Five Measures**

• Corporate management

Global business development

- Technology
- Human resources

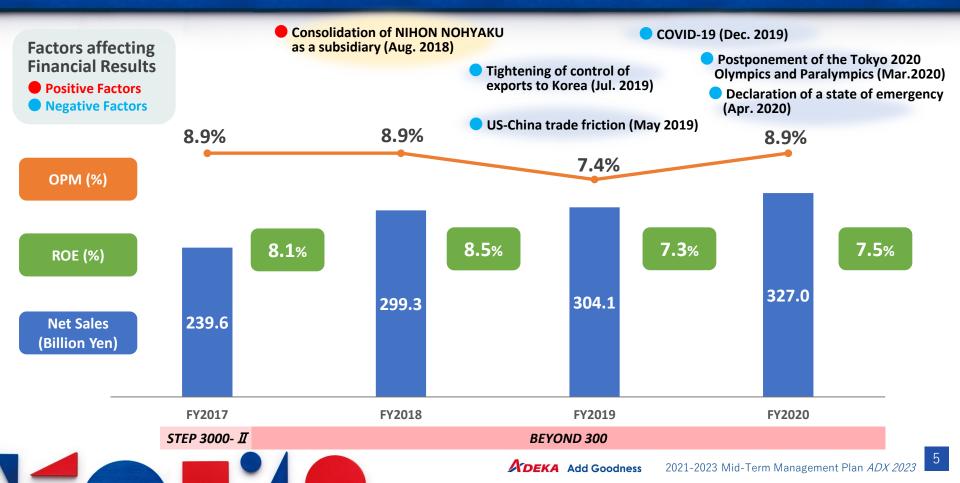
• Corporate value

### Management Indexes and Performance

	FY2020 Target of <i>BEYOND 300</i>	FY2020 Results of <i>BEYOND 300</i>	Achievement
Net Sales		327.0 billion yen	Achieved
Organic Growth	Over 300 billion yen	255.5 billion yen	Not achieved
ОРМ	10%	8.9%	Not achieved
ROE	10%	7.5%	Not achieved
Investments and loans	100 billion yen / 3-year total	69.5 billion yen / 3-year total	
Capital investment	50 billion yen / 3-year total	49.0billion yen / 3-year total	Achieved
M&A Funds	50 billion yen / 3-year total	19.7billion yen / 3-year total	
Dividend payout ratio	<b>30%</b> (Target after incremental increases)	30.2%	Achieved



#### **Trends in Financial Results**

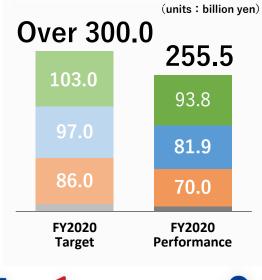


#### Key Strategies : Global expansion of three main businesses Segment-Specific Strategies and Factors of Deviation

#### Net Sales (Organic Growth)

# All segments failed to reach targets.

Polymer additives
 Chemical products
 Food products
 Others



#### Key strategies implemented (results)

#### Polymer additives

- Active capital investment both in Japan and abroad (e.g., High-functional additives in the Mie Plant)
- Release of new flame retardant product and new brand for recycled resin, ADK CYCLOAID series

#### Chemical products

- Building a seamless production system of semiconductor materials (Korea)
- Enhancement of equipment for lubricant additives
- (Soma Plant), and cosmetic ingredients (Chiba Plant)
- Release of Fuel additive ADEKA ECOROYAL series
- Expansion of R&D operations (China and Korea)

#### Food products

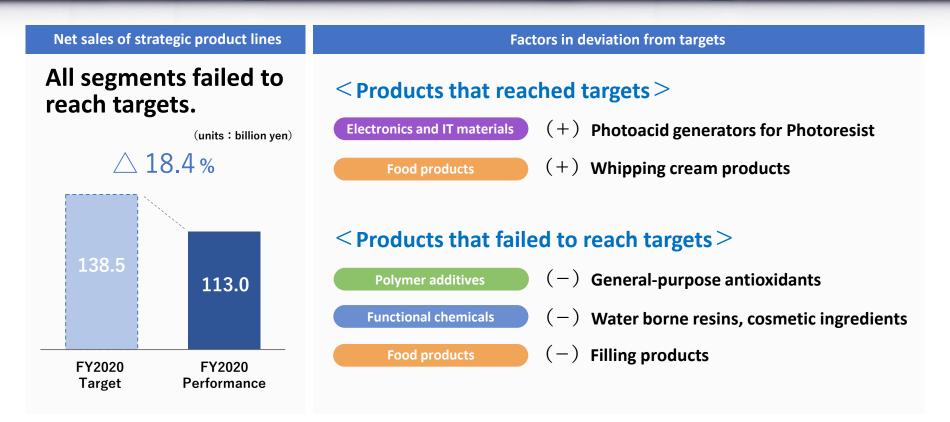
- Enhancement of sales and production base in China
- Improvement of whipping cream equipment (Kashima Plant-West)
- Release of new products that contribute to the reduction of food waste
- Acquisition of RSPO certification (Malaysia, Singapore)

#### Causes of failure (excl. COVID-19)

- Increasingly intense market competition (General-purpose antioxidants)
- Fall in demand due to the slowdown of China's economic growth (Stabilizers for PVC and light stabilizers)
- Delay of license registration in China (Cosmetic ingredients)
- Sluggish container paint market in China (Water borne resins)
- Production of LCD panels adjusted due to deterioration of supply-demand balance (Photo /Light Curing Resins)
- Sluggish sales of pastries due to a decline in the popularity of sweet food
- Decrease in production of bread due to measures to reduce food waste
- Delay in sales growth in Asia (Processed oils and fats, Processed foods)

**ADEKA** Add Goodness

#### Key Strategies : Global expansion of three main businesses Global Sales Promotion of Strategic Product Lines



### **Key Strategies : Entering New Domains**

### Steady progress toward early commercialization was achieved

#### Life Science

Advancing to regenerative medicine materials Strategic moves for the commercialization of

decellularized bovine pericardial sacs

2019





Various uses such as the restoration of organs, wounds, and cosmetic surgeries are being considered.

 Interview physicians to identify product design demands Start non-clinical testing and safety testing

 Obtain ISO 13485 certification Start sample distribution

2018



Obtain test data for applications in global and establish sales bases

#### **Environment and Energy**

Advancing to next-gen. secondary battery materials Progress in consideration of mass production of **Graphene and SPAN** 



#### Main target for Graphene

### **Conductive assistant for LiB**

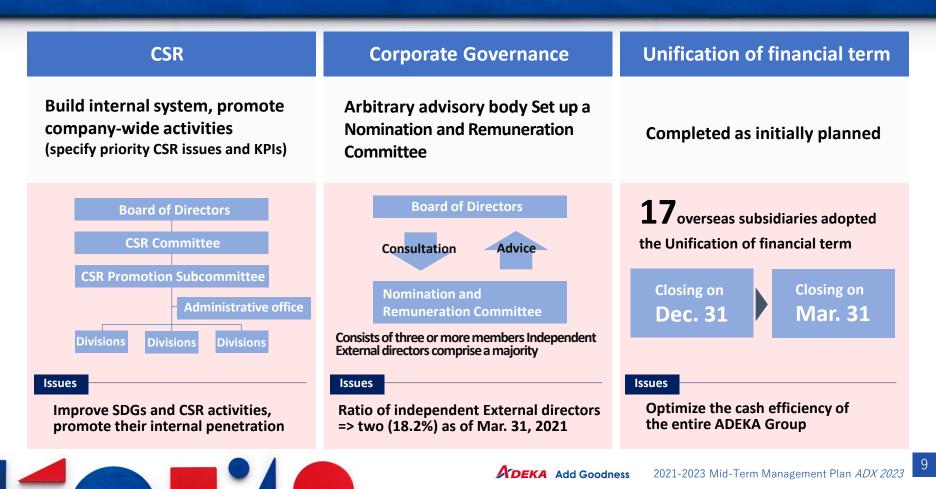
- Can be used for all types of current and next-gen. LiB
- Reduces resistance and extends battery life using features different from existing conductive assistants

#### Started providing samples (SPAN) Started providing samples (Graphene) Started operation small lot facility at Mie plant 2018 2019 2020 **Beginning sales**

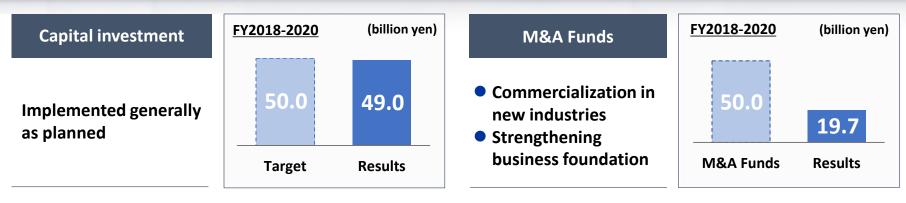
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2021-2023 Mid-Term Management Plan ADX 2023

### **Key Strategies : Enhancing our Management Foundation**



#### **Investments and Loans**



#### < Major capital investment >



### 2. ADEKA Group's Vision for 2030

# **ADEKA VISION 2030**

An Innovative Company Contributing to a Sustainable future and Affluent Lifestyles

ADEKA Group aspires to be a corporate entity that is helping to build a sustainable future and supporting people's affluent lifestyles and is aiming to lead the world with its innovative technologies.





### Society in 2030 - Image of the Business Environment -





- Fusion of real and virtual spaces
- **Society** Evolution of mobility (CASE)

Issues

- Society connected through ICT
- Responses to sustainable development of resin industry
  - Development of new materials (shift to multi-material products)

- Population growth and
   Decarbonized society rapid urbanization of developing countries
- Aging population
- Responses to advanced medical technologies
  - Reduction of food waste
  - Supply of alternative foods and nutrients

- Global warming
- Shortages of food and scarce resources
  - Use of clean energy
  - Environmental protection
- Sustainable procurement of raw materials

Business direction was examined based on ADEKA's strengths (technologies, human resources, etc.) when developing ADEKA VISION 2030.

### ADEKA Group CSR Fundamental Policy / CSR Priority Issues

#### **ADEKA Group CSR Fundamental Policy**

The basic stance on which the Group meets social expectations and aims to improve its corporate value

The ADEKA Group contributes to the creation of a sustainable future by meeting stakeholders' expectations with technologies and reliability through fair and transparent corporate activities.

ADEKA Group CSR Priority Issues

Issues in contributing to sustainable society and achieving sustainable growth in 2030

#### **CSR Priority Issues**

Е	Conserve global environment	6 arthurn ↓ 13 art ↓ 14 arnum ↓ 15 ann ↓ 15 ann ↓ 15 ann
	Supply of eco-friendly products	2 dia 17 minute 9 minute 12 minute 13 minute 15 minute 15 minute 15 minute 12 minute 12 minute 13 minute 15 minute 1
	Create value that meets society's expectations	1 lane 2 data 3 databan 7 databan 9 databan 11 databan 12 databan
S	Conduct dialogue with stakeholders	17 minutes:
0	Respect human rights	5 mm 8 mm 10 mm 1 C
	Expand the opportunities for utilizing human resources	4 and a for the second
G	Enhance group governance and risk management	16 means

#### ADEKA VISION 2030

Minimize the environmental impact of operations and make a substantial contribution through ecofriendly products.

Create and share products that contribute to affluent lifestyles globally through safe, stable business activities.

Respect the human rights of individuals throughout the supply chain and enable all Group employees to work actively.

A group governance system in place and have a business continuity plan in case of an emergency.



#### Chance

- Business growth
- Profit structure not affected by external environment
- Productivity improvement
- Development of global presence
- Enhanced branding

### **KPI of ADEKA Group CSR Priority Issues**

### Create accurate social value based on specified priority CSR issues.

	CSR Priority Issues	KPIs in 2030	▼ADEKA's own certification
Е	Conserve global environment	Gather ideas from all members of ADEKA to achieve carbon neutrality by 2050 2030: reduce $CO_2$ emissions by 12% from 2013 (Scope 1+2)	Products that contribute to
	Supply of eco-friendly products	Net sales of eco-friendly products: increase 3 times from 2019	reducing environmental load throughout their lifecycles
	Create value that meets society's expectations	Number of ADEKA Innovative Value (AIV) certifications: twice the number in 2019	⇒ Currently 13 product lines
	Conduct dialogue with stakeholders	Establish methods and opportunities for communication with each stakeholder	
	Respect human rights	Establish and disseminate ADEKA Group Human Rights Policy	ADEKA certifies its products whose value is recognized by
S	Expand the opportunities for utilizing human resources	<ul> <li>Promote Diversity and Inclusion (D&amp;I):</li> <li>Human Resource Portfolio: Female manager percentage of 10% (non-consolidated) Diversity of personnel in management positions</li> <li>Develop Climate: Increase employee satisfaction D&amp;I-related educational training, etc.</li> </ul>	the public both in name and practice based on recommendations from external parties, net sales, profitability, etc.
		Promote Health Management: Obtain certification for Health & Productivity Management Outstanding Organization ( <i>White 500</i> )	⇒ currently 14 products
G	Enhance group governance and risk management	<ul> <li>Penetration the Group Code of Conduct and the strengths unique to ADEKA</li> <li>Implement Group BCP</li> </ul>	

### 3. Overview of the New Mid-Term Management Plan ADX 2023

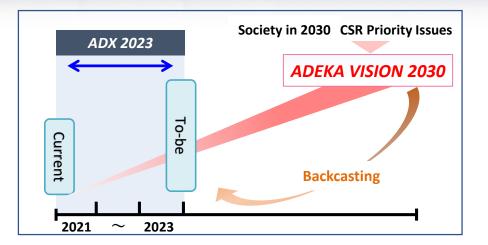
Mid-Term Management Plan ADX 2023

# ADX 2023 ADEKA Transformation



**XDEKA** Add Goodness 2021-2023 Mid-Term Management Plan ADX 2023

### The Idea of the Establishment



**Established during the COVID-19 pandemic** 

Adaption to business platforms that change in new social environments Post-COVID-19 society, carbon neutrality, etc.

Determination that ADEKA will transform itself

Shift from the conventional focus on business expansion to a focus on profit and expansion

ADX 2023

#### Social value & Economic value

(Maximization of social contribution and operating profit)

Development of a longer-term business model (SDGs and stakeholder profit)

Previous MTP

BEYOND 300

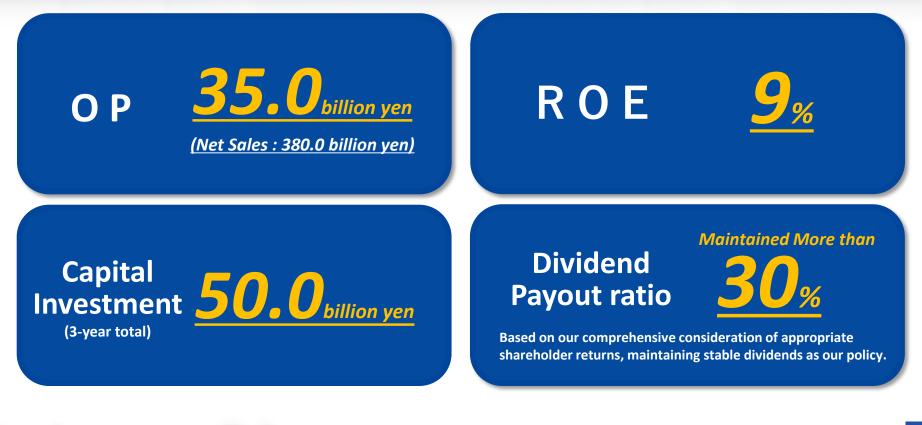
#### **Economic benefits**

(maximization of net sales and operating profit)

Business model emphasizing customers

CEKA Add Goodness 2021-2023 Mid-Term N

#### Management Target of ADX 2023





9

### Outline of ADX 2023

#### Name

ADX 2023 (ADX is pronounced "adéks")

#### Positioned

- 1st stage for achieving ADEKA VISION 2030
- Build a robust corporate structure while pursuing profit.
- Aim to transform itself through the implementation of *ADX 2023* and respond to the new social environment

Fundamental policy

Transform the management foundation to be compatible with the new social environment, aiming to achieve sustainable growth with an emphasis on profitability.





#### ADEKA Add Goodness

### **Recognition of the External Environment from 2021 to 2023**

Economic	•	•	growth due to COV f supply chain struc hina.		ie to deco	oupling policies
	Population	Cli	imate Change (Global Warm	ing)		Regulations
	ic dividend China, Southeast and South America		forts to achieve carbon utrality are accelerate		(Regulat • Disposa	e and diesel vehicles ion of new car sales increase) ible plastic products ng of plastic waste
			Target Market	s —		
	Chemicals		Food products	Life	e science	Others
Automobile	Semiconduc	tor	Bread, confectionery	Agro	ochemicals	Regenerative medicine
Progress in shift to	EVs Continuously s demand for me	•	Growing demand, particularly for bread	•	rd trend of obal market	Growth in the central nervous system and ophthalmology markets
<b>Display</b>	Resin product	tion	products in China and Southeast Asia	• Flat tr	end of the	Lithium-ion battery
Start of distributior next-generation TV		h of	Southeast Asia	dome	stic market	Steady market growth backed by environmental regulations
			Адек	Add Goo	dness 2021-	2023 Mid-Term Management Plan <i>ADX 2023</i>

#### **Key Strategies**



- Increase in strategic product lines and new products, including Ecofriendly products
- Optimize total cost by increasing productivity
- Commercialization in the fields of life science, the environment, energy, and next-gen. ICT
- Enhance and optimize its portfolio (M&A)
- Strengthening Group Governance
- Realization of new work styles
- Achieving a strong Financial Base



### Key Strategies: Transforming the earnings structure

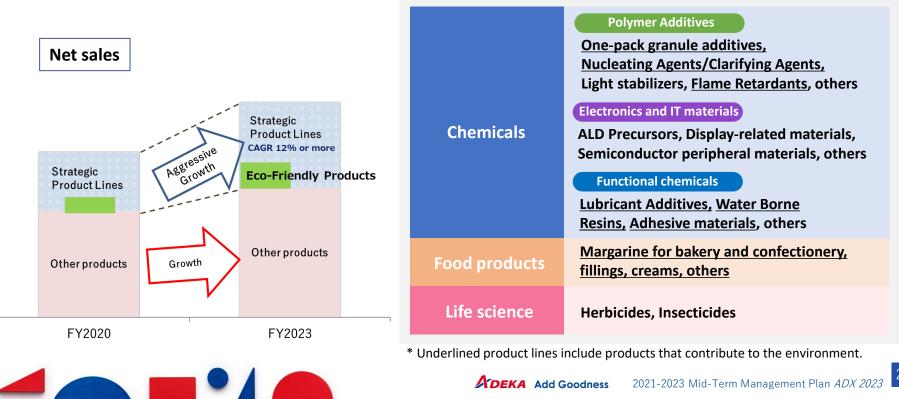




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Key Strategies: Transforming the earnings structure / strategic product lines

# Selection of 24 product lines with competitive advantages that are expected to grow in the market



24

### Key Strategies : Transforming the earnings structure / Eco-friendly products



Products that contribute to reducing the environmental load throughout their lifecycles from the resource collection to disposal





Responses to climate change

**Reducing Environmental impact** 

Effective use of resources

#### Water borne resins, Painting Materials

Successfully developed paints that do not use organic solvents

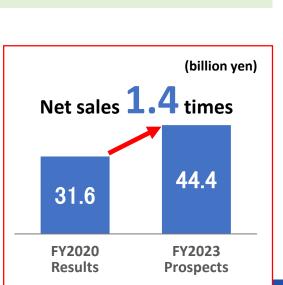
=> People friendly, contain a low level of VOCs which can cause sick house syndrome

#### Marvelous, a functional margarine

Slows down the staling of breads and maintains good taste

=> Best-before period can be extended approx. 50%, helping reduce food waste\*

\* Our research



2021-2023 Mid-Term Management Plan ADX 2023

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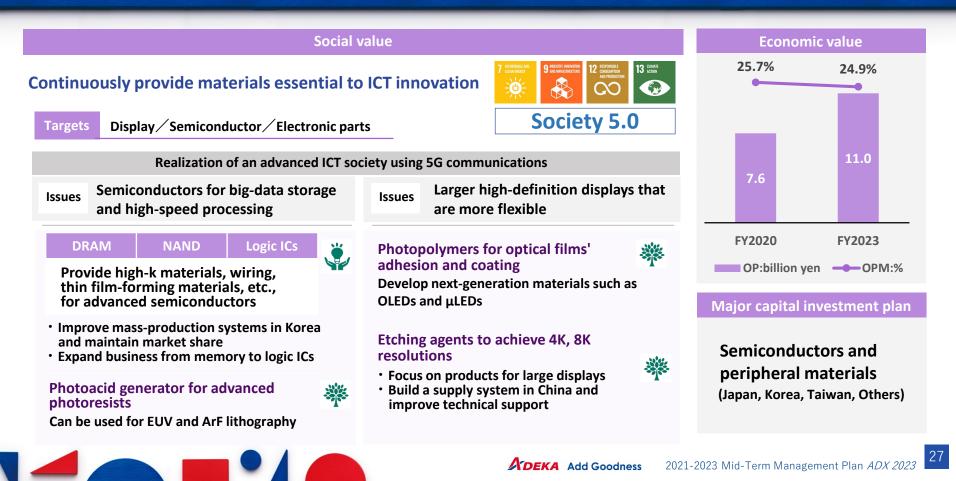
25

### **Polymer Additives**

Social	value	Economic value
Leading the sustainable growth of polyn by additives	mer industry	8.0% 8.3%
Targets Automobiles, building materials, house	hold appliances, health care, food packaging, etc.	
Acceleration of shift to Electric Vehicles	Environmentally friendly resin	7.5 8.4
Use of plastics to reduce the weight of car bodies	<ul> <li>Resin using natural ingredients</li> <li>Resin recycling</li> </ul>	
Safety assurance when a battery catches fire: Flame retardant	Environment-Friendly Polymer Additives - <i>ADK CYCLOAID</i> Series	FY2020FY2023OP:billion yenOPM:%
<ul> <li>Promote the penetration of our original flame retardant into the market</li> <li>Improve use with other additives and technical follow-up</li> </ul>	Bio-based plasticizers for PVC 95% biomass-derived PVC products such as film sheets	Major capital investment plan
<ul> <li>Successfully developed a strong and lightweight resin: Nucleating agent</li> <li>Strengthen the Group's position at the top of the market</li> <li>Establish and improve an overseas development section</li> </ul>	Additives for recycled resins Increase the percentage of recycled content in plastics (Suppression of use of virgin resins)	one-pack granule additives (UAE)

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### **Electronics and IT materials**



### **Functional chemicals**

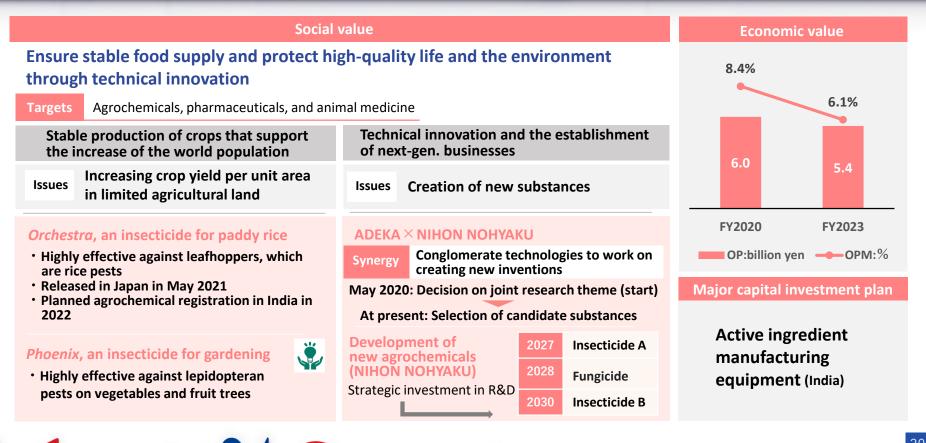
Social	value	Economic value
Contribute to a sustainable society using eco-friendly materials	g people- and 7 distance 2 d	9.9% 10.5%
Targets         Automobiles & ships, Cosmetics & Toiletri	ies, Paints for bridges & construction	
Environmental Protection	6.6	
Issues Automobiles Promotion of zero emissions	Improvement of the safety of automatic driving technology	5.2
Improvement of fuel-efficiency & the reduction of CO <sub>2</sub> emissions - Lubricant additives	High-precision adhesion of vehicle electronic components - Laser Curing Adhesive System	FY2020 FY2023
Hybrid vehicles as an opportunity and focus on boosting sales in the U.S. and China	Improve approaches to overseas auto parts manufacturers	Major capital investment plan
Issues Paints for bridges and construction Reduction of VOC emissions	Issues Decrease in car body weight due to electrification	Adhesive-related
Eco-friendly water borne resins Use the Innovation Center in China to develop a market	Adhesion of heterogeneous materials - Epoxy resin Improve technical support in the U.S., Europe, and China	investments (Japan)
	CDEKA Add Goodness 2021-	-2023 Mid-Term Management Plan ADX 2023

### **Food products**

Social va	alue	Economic value
Globally contribute to high quality diets in a castiness	addition to	
Targets Baking / Confectionery / Dessert		4.3%
Reduction of food waste	Achieving sustainable dietary habits	2.0%
<b>Reduction of food waste from</b> production, distribution, consumption	Issues Popularization of plant-based foods	3.5
Marvelous, a functional margarine for baking C series of frozen and chilled whipping creams	Creation of products that contribute to the tastiness of plant-based foods	FY2020 FY2023 OP:billion yenOPM:%
<ul> <li>Reduce production waste Stabilize quality and increase production efficiency in the manufacturing process</li> <li>Reduce waste during distribution and at</li> </ul>	<ul> <li>Tasty plant-based foods Creation of tasty plant milk that uses vegetable ingredients with low environmental load</li> </ul>	Major capital investment pla
<ul> <li>Reduce waste during distribution and at households         Extend shelf life by maintaining the tastiness of bread     </li> <li>Meet demand for the dietary habits of the new normal era created by the COVID-19 pandemic Improve the quality of frozen bread, chilled ready-made food, and frozen food</li> </ul>	<ul> <li>Ingredients to improve the tastiness of plant- based foods</li> <li>Creation of vegetable ingredients that improve the savoriness, mouth feel, and taste of plant- based food</li> </ul>	<ul> <li>Processed oils and fats (Japan, China)</li> <li>Processed foods (China)</li> </ul>

#### **XDEKA** Add Goodness 2021-2023 Mid-Term Management Plan ADX 2023

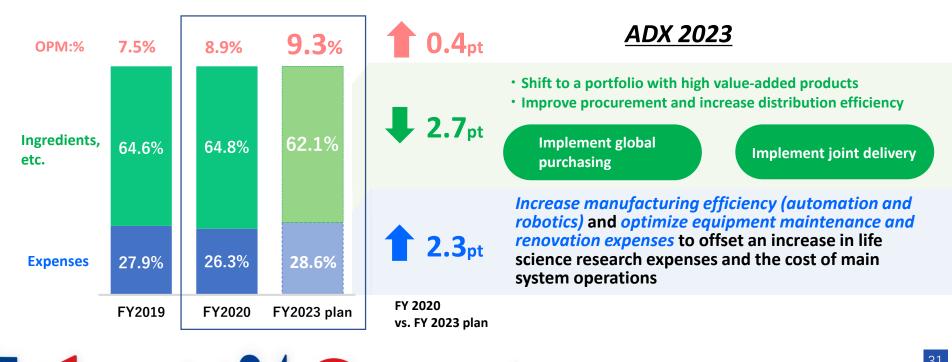
29



#### ACDEKA Add Goodness

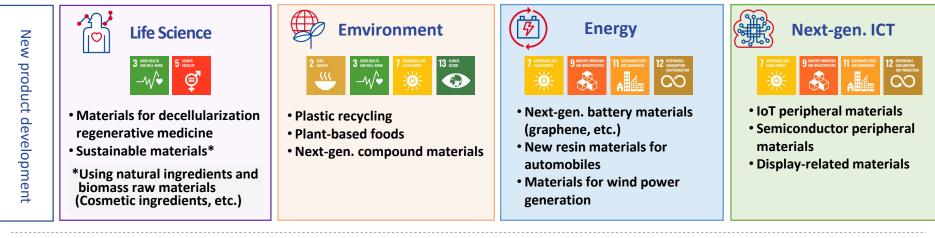
### **Key Strategies: Reform Earnings Structure/Increase Productivity**

Appropriate management of total cost to built a robust corporate structure emphasizing profit.



### Key Strategies : Sustainable Growth through Expansion of New Business Domains

# Implementation of new product development and commercialization in four fields as growth drivers





**Carbon Neutrality** 

Hydrogen Society

**Exploratory research for the future** 

**Use of Unexploited Resources** 

Actively implement M&A activities and alliances and expand and optimize the business portfolio

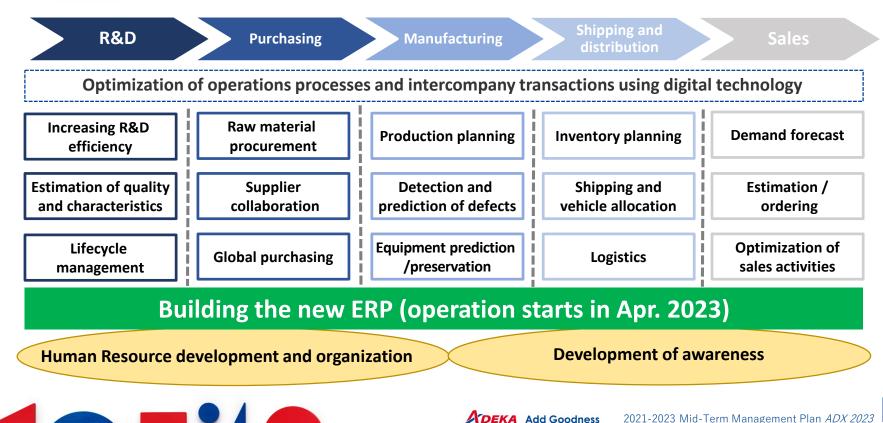
### Building a foundation for management that supports growth

Strengthening Group	Enhancing Corporate Governance Improving the Group's Legal Compliance
Governance	Responding to Climate Change Risks Strengthening Risk Management
	Adapt to a New Environment and Increase Corporate Competitiveness
Operational and Work-style Reforms	<ul> <li>Operational reform through digitization</li> <li>Working styles not limited by time or place</li> <li>Efficient ways of working in the new normal created due to the COVID-19 pandemic</li> </ul>
Strengthening	<ul> <li>Increasing the Group's Cash and Asset Efficiency</li> <li>Building a Financial Base that is Resilient in the face of Environmental Change</li> </ul>
	<ul> <li>Cash management and operation throughout the Group</li> <li>Reduction of debt</li> <li>Rationalization of inventory management</li> <li>Carry out business activities taking ROIC and CCC</li> </ul>
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**XDEKA** Add Goodness

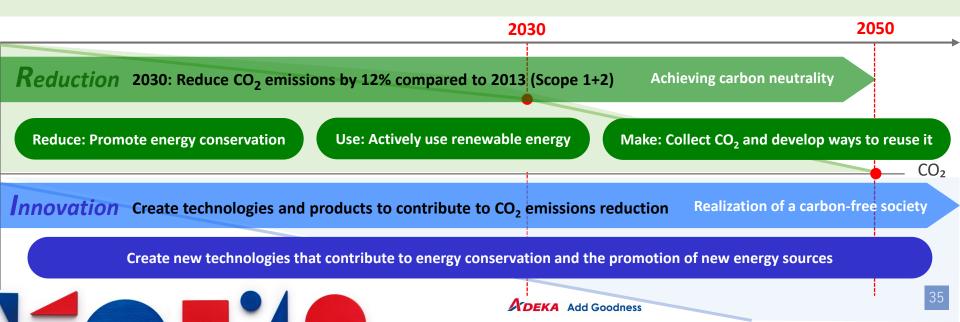
33

Implement the digital transformation of manufacturing based on the next main system



### Gather ideas for achieving carbon neutrality by 2050 from all ADEKA 2050 : Achieving Carbon Neutrality

2030 : Reduce CO<sub>2</sub> emissions by 12% compared to 2013 (Scope 1+2)



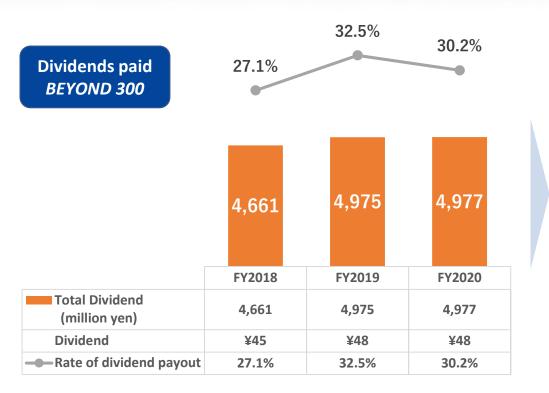
### Major capital investment plan

			ן 5	0.0 billion ye	n
	Amount (billion yen)	Rate (%)			
Polymer Additives	1.5	3		30	0
Electronics and IT materials	9.5	19			<u>Overseas</u>
Functional chemicals	3.5	7			
Food products	7.5	15			
Life Science	5.0	10		70	
R&D and systems	8.0	16		70	<u>Japan</u>
maintenance, renewal, repair, etc.	15.0	30			
Total	50.0				

**Composition ratio** (%)



### **Dividend Policy**



#### ADX 2023 Dividend Policy



No dividend reductions in 12 consecutive years

**Policy for internal reserves** 

Maintenance of financial health

**Investment in Growth and Environment** 



### For reference : FY2023 Prospective Performance - By segment -

[Exchange]				Un	it: 100 million yen	
107yen/US\$	FY20	)20	FY2023 - <i>ADX 2023</i> -		DX 2023 -	
119yen/€	Sales	ОР		Sales	ОР	
Consolidated	3,270	289		3,800	350	Manageme Indicators
Chemicals	1,758	203		2,078	260	
Polymer Additives	938	75		1,007	84	
Electronics and IT materials	297	76		441	110	
Functional chemicals	522	52		630	66	
Food products	700	13		814	35	
Life Science	714	60		890	54	
Other	97	11		88	12	

Unit: 100 million yen

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2021-2023 Mid-Term Management Plan ADX 2023

The forecast performance and business plans specified in this document

have been prepared based on information available

as of the date of publication, as well as on various prerequisites; therefore,

the actual results may differ from these forecasts or plans depending on

various factors that may arise hereafter.

In the event of any discrepancy between the Japanese original and this

English translation, the Japanese original shall prevail.



